






















# Success Measures – 2017-2020 Strategic Plan







Year 1 Report

Goal #1: Enhance student success.							
Success Measure	Baseline	Target	2016-2017	2017-2018	2018-2019	2019-2020	Trend
1. Transfer rate (AA/AS/AE)	40%	45%	35%	-	-	-	
2. Graduate goal attainment	87%	92%	83%	-	-	-	
3. AHS/High School Equivalency to Curriculum matriculation	17%	25%	15%	-	-	-	
4. Course attrition rates	16%	10%	16%	-	-	-	
5. Basic skills student progress	69%	74%	76%	-	-	-	
6. Student success rate in college-level English courses	51%	56%	54%	-	-	-	
7. Student success rate in college-level math courses	33%	38%	38%	-	-	-	
8. First year progression	73%	78%	77%	-	-	-	
9. Curriculum completion rate	41%	51%	50%	-	-	-	
10. Licensure and certification passing rates	84%	89%	83%	-	-	-	
11. College transfer performance	80%	85%	77%	-	-	-	
12. Earnings gains for CTE students	NA	NA	NA	-	-	-	NA
13. Employment of graduates	70%	75%	71%	-	-	-	


Goal #2: Enhance the student experience.							
Success Measure	Baseline	Target	2016-2017	2017-2018	2018-2019	2019-2020	Trend
1. Student/faculty ratio	17:1	17:1	15:1	-	-	-	
2. Graduate satisfaction	83%	88%	89%	-	-	-	
3. Student engagement	47%	66%	48%	-	-	-	
4. Student satisfaction with computer labs	85%	90%	90%	-	-	-	
5. Student satisfaction with admissions	84%	89%	88%	-	-	-	
6. Student satisfaction with financial aid	80%	85%	81%	-	-	-	
7. Student satisfaction with advising	89%	94%	93%	-	-	-	
8. Student satisfaction with instruction	77%	82%	79%	-	-	-	
9. Student satisfaction with courses	73%	78%	76%	-	-	-	

Goal #3: Enhance funding for programs, services, and infrastructure.							
Success Measure	Baseline	Target	2016-2017	2017-2018	2018-2019	2019-2020	Trend
1. Budget FTE	4,045	4,450	4,000	-	-	-	
2. Performance-based funding	\$416,819	\$456,000	\$518,400	-	-	-	
3. County appropriations	\$4,639,919	\$5,103,910	\$5,280,871	-	-	-	
4. Total giving	\$1,562,249	\$1,720,000	\$1,138,201	-	-	-	
5. Endowment size	\$5,122,548	\$5,635,000	\$5,343,840	-	-	-	
6. New donor acquisition	154	184	166	-	-	-	
7. Grant proposals in development	11	14	4	-	-	-	
8. Grant proposals submitted	11	14	4	-	-	-	
9. Grant amount requested	\$536,061	\$5,000,000	\$267,734	-	-	-	
10. Grant amount awarded	\$115,844	\$1,000,000	\$51,234	-	-	-	

### Goal #4: Enhance college image to external constituents.

Success Measure	Baseline	Target	2016-2017	2017-2018	2018-2019	2019-2020	Trend
1. Enrollment of recent JCS graduates	23.5%	28.5%	20.6%	-	-	-	
2. Curriculum applications submitted	7,309	8,040	7,178	-	-	-	
3. Curriculum students admitted	63%	69%	62%	-	-	-	
4. Business/industry partnerships	735	809	625	-	-	-	
5. Unduplicated total CU/CE headcount	12,427	13,669	12,857	-	-	-	
6. First-time curriculum unduplicated headcount	2,228	2,451	1,876	-	-	-	

### Goal #5: Enhance the organizational climate for employees.

Success Measure	Baseline	Target	2016-2017	2017-2018	2018-2019	2019-2020	Trend
1. Employee satisfaction with institutional structure	3.739	4.239	NA	-	NA	-	NA
2. Employee satisfaction with student focus	4.126	4.626	NA	-	NA	-	NA
3. Employee satisfaction with supervisory relationships	4.057	4.557	NA	-	NA	-	NA
4. Employee satisfaction with teamwork	4.014	4.514	NA	-	NA	-	NA
5. Minority full-time employee representation	17.9%	36.5%	19%	-	-	-	
6. Full-time employee retention	90%	90%	86%	-	-	-	